



## Web Site Proposal Worksheet

In order to give you an accurate price for your new web site design, please fill out the form below as completely as possible. After you have filled it out online please print and fax to (951) 737-8571 or click the button at the bottom to submit by e-mail. Once we have received your form you will be contacted with the details of your proposal.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Business Telephone: \_\_\_\_\_

Business Fax: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

How did you hear about us: \_\_\_\_\_

Target Budget: \_\_\_\_\_

What type of industry is your business in: \_\_\_\_\_

Are you interested in having Search Engine Optimization services so that people that do random searches on **Google**, **MSN**, and **Yahoo** can find your site?

Are you interested in ongoing monthly or quarterly e-blast newsletters?

What style of web site appeals to you?:

HTML (non-movement site)  Flash intro to HTML site  Full Flash

For examples of these styles, please visit [www.urcswebdesign.com/urcs\\_portfolio.htm](http://www.urcswebdesign.com/urcs_portfolio.htm)

Do you have a logo?  Yes  No

Would you like to have music on your site?:  Yes  No

If so, what style: \_\_\_\_\_

Do you have any of the following **videos** that can be used on the site?:

Company introductions  Products or Service  Client Testimonials

How many locations do you have?: \_\_\_\_\_

Do you use e-mail for office correspondence?  Yes  No

How would you like staff photos:

- Group photo with names, titles and positions
- Individual photos with names, titles and bios
- Both – Group shot with rollover to individual

### Photo Gallery

Do you have products or service photos?

- Yes  No

Do you have professional AFTER headshot photos?  Yes  No

Do you have customer testimonials?  Yes  No

Additional – Please check off all that apply below that you would like to have on your web site:

- Industry related links
- Blog or Message Board
- Shopping Cart to sell items through your site

Please list other pertinent sections that you would like to feature on your web site:

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Please describe the overall look and feel that you desire for your web site:

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Please list links to sites that you find appealing:

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You can also refer to our portfolio at: [www.urcswebdesign.com/urcs\\_portfolio.htm](http://www.urcswebdesign.com/urcs_portfolio.htm) for design ideas.

Thank you for taking the time to fill out this form. Please give us a call should you have any questions at (951) 371-9327. You will be contacted right away with the details of your web site proposal.

**Please fax to (951) 737-8571 or click the submit by e-mail button.**